ORDER

Orders Order / Rev: 683980 06145417 Alt Order #: **ISSUE** Product Desc: **KARE** Estimate: 1193. Flight Dates: 10/23/12 - 10/29/12 Primary AE: Jim Quinn Sales Office: Original Date / Rev: 10/11/12 / 10/11/12 T-PHI Order Type: Political Sales Region: NAT Great American Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 EOM/EOC Billing Cycle: Agency Commission: Washington, DC 20007 15% Advertiser **Democratic Congressional Campaign** Name: A35+ Demographic: New Business Thru: **Product Codes:** IS-Candidate/US House Order Separation: 00:15:00 Priority: P-2 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	93	\$92,075.00	\$78,263.75		
10/29/12	10/29/12	19	\$12,575.00	\$10,688.75		

Revenue Codes:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	93	\$92,075.00	\$78,263.75	0.00
November 2012	19	\$12,575.00	\$10,688.75	0.00
Totals	112	\$104,650.00	\$88,952.50	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	KARE	10/23/1	2 10/29/12	M-F 10-1035p	CM	10-1035p	- TWTF	:30	4	\$2,500.00 P-2	0.00 NM	4	\$10,000.00
				KARE News 10p									
		1NWS-10)<										
		rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
W	/eek: 10/	23/12	10/29/12	- TWTF	4	\$2,500.00	0.00						
2	KARE	10/23/1	2 10/29/12	Tonight Show	CM	1035pm-11	35pm MTWTF	:30	15	\$650.00 P-2	0.00 NM	15	\$9,750.00
				Tonight Show									
		SHW-N				_							
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10/		10/29/12	MTWTF	15	\$650.00	0.00						
3	KARE	10/23/1	2 10/29/12	Days of Our Lives		12-1p	МГЖГБ	:30	3	\$275.00 P-5	0.00 NM	3	\$825.00
	DAY/0 (NID I N/5	-0	Days of Our Lives	i								
		OUR LIVE		M/a aladana	0	Data	Detie						
10		rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
	/eek: 10/		10/29/12		3	\$275.00	0.00			*			^-
4	KARE	10/23/1	2 10/29/12	M-F 3-4p	CM	3-4p	MTWTF	:30	12	\$450.00 P-2	0.00 NM	12	\$5,400.00
	DR. OZ			DR OZ									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Dating						
١٨.	<u>ااد.</u> /eek: 10		10/29/12	MTWTF	12	\$450.00	Rating 0.00						
			2 10/29/12	M-F 4-430p	CM	4-430P	MTWTF	:30	9	\$300.00 P-2	0.00 NM	9	\$2,700.00
5	NAKE	10/23/1	2 10/29/12	KARE 11 4 News	CIVI	4-430P	MII W I F	.30	9	φ300.00 P-2	U.UU INIVI	9	\$2,700.00
	KARF1	1NEWS@	0.4PM	IVAIVE II 4 INGWS									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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Print Date: 10/11/12 09:34:43 Page 2 of 3

Order / Rev: 683980 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145417 Product Desc: ISSUE KARE

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193.

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ιn MTWTF--KARE 10/23/12 10/29/12 M-F 4-430p СМ 4-430P :30 \$300.00 P-2 0.00 NM \$2,700,00 KARE 11 4 News KARF11NFWS@4PM Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/23/12 10/29/12 \$300.00 0.00 M-F 430-5p 430-5P MTWTF--\$850.00 P-2 KARE 10/23/12 10/29/12 CM :30 15 0.00 NM 15 \$12,750.00 Jeopardy **JEOPARDY** Weekdays Spots/Week Start Date **End Date** Rate Rating 10/29/12 MTWTF--Week: 10/23/12 15 \$850.00 0.00 5-530p KARE 10/23/12 10/29/12 M-F 5-530p MTWTF--6 \$1,200.00 P-2 CM :30 0.00 NM 6 \$7,200.00 KARE 11 5 News KARE11NWS-5 Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/23/12 10/29/12 6 \$1,200.00 0.00 8 KARE 10/23/12 10/29/12 MTWTF--8 \$1,200.00 P-2 M-F 6-630p CM 6-630p :30 0.00 NM \$9,600.00 KARE 11 6 News KARE11NWS-6 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF--8 \$1,200.00 0.00 9 KARE 10/23/12 10/29/12 M-F 6-7a MTWTF--\$750.00 P-2 CM 6-7a :30 0.00 NM \$4,500.00 6 6 KARE 11 Sunrise M-F KARE11-SUNRS@6 Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 10/23/12 10/29/12 \$750.00 0.00 10 KARE 10/23/12 10/29/12 M-F 630-7p CM 630pm-7pm MTWTF--:30 6 \$1,400.00 P-2 0.00 NM \$8,400.00 **Entertainment Tonigh ENT TONIGHT 30** Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--6 \$1,400.00 Week: 10/23/12 10/29/12 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 6 KARE 10/23/12-10/29/12 M-F 630-7p MTWThF---0.00 NM 630pm-7pm :30 \$1,400.00 MTWTF--11 KARE 10/23/12 10/29/12 Today Show CM 7-9a :30 5 \$750.00 P-2 0.00 NM \$3,750.00 5 **Today Show TODAY SHW** Weekdays Start Date Spots/Week Rating **End Date** Rate MTWTF--Week: 10/23/12 10/29/12 \$750.00 0.00 12 KARE 10/23/12 10/29/12 M-F 9-10a CM MTWTF--:30 \$275.00 P-2 0.00 NM 9-10a 9 \$2,475.00 **TODAY TODAY SHW2-NBC End Date** Start Date Weekdays Spots/Week Rate Rating MTWTF--Week: 10/23/12 10/29/12 0.00 \$275.00 10/27/12 10/27/12 14 KARE KARE News 10p Sa CM 10pm-1030pm ---S-:30 2 \$2,250.00 P-5 0.00 NM 2 \$4,500.00 KARE News 10p Sa KARE11NWS-10SA< Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 \$2,250.00 0.00 15 KARE 1030P-1202A 10/27/12 10/27/12 Saturday Night Live CM ---S-:30 \$1,500.00 P-2 0.00 NM \$1,500.00 Saturday Night Live SAT NITE LIVE Start Date **End Date** Spots/Week Weekdays Rate Rating 10/28/12 \$1,500.00 Week: 10/22/12 - - - - S-0.00 1 17 KARE 10/27/12 10/27/12 8-10a :30 \$700.00 P-2 0.00 NM Sat 8-10a CM ---S-\$1,400.00 KARE 11 Saturday KARE11 NWS SAT Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 ---S-\$700.00 Week: 10/22/12 0.00 CM 1030P-1105P 18 KARE 10/28/12 10/28/12 Post NFL Late News ----S 1 \$2,500.00 P-2 0.00 NM :30 \$2,500.00 Post NFL Late News KARE11NWS-10<

Start Date

End Date

Weekdays

Spots/Week

Rate

Rating

Print Date: 10/11/12 09:34:43 Page 3 of 3

Order / Rev: 683980 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145417 Product Desc: ISSUE KARE

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193.

18 18 10 18 10 18 10 18 19 18 18 18 18 18 18	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ıys l	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
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